

The OFFICIAL Apollo XI 50th Anniversary Gala Featuring Buzz Aldrin Ronald Reagan Presidential Library July 13, 2019



SPONSORSHIPS

Apollo XI 50th Anniversary Gala <u>GALAXY Sponsor</u> - \$100,000 (Only two available)

Marketing Benefits:

- Inclusion in most Apollo XI 50th Anniversary Gala marketing material for the entire year!
- Top recognition on RoadtoApollo50th and BuzzAldrinVentures websites for the entire year!
- Right to use Buzz Aldrin's name in company literature and marketing material promoting sponsorship status for the entire year, with BAV approval
- Half-page, four-color ad in Apollo XI 50th Anniversary Gala Program
- Verbal sponsor recognition by emcee on stage
- Inclusion on "evening-of" Gala Signage
- Name or logo on alternating display during Gala
- Inclusion of company item in Gala guest takeaway

Gala Benefits:

- (24) Twenty-four, VIP tickets into Reagan Library Air Force One Pavilion the evening of the gala
- (3) Three tables with reserved, preferred, premium seating
- VIP, honorary guest (Apollo era space icon, astronaut, or celebrity) to sit at your tables
- Complimentary valet parking for all guests
- Pre-Gala Reception and four-course meal, to include beverages, underneath Air Force One
- Apollo XI Program where **Buzz Aldrin** will personally reflect on his mission
- Access to an exclusive Apollo XI Memorabilia Silent Auction

Special "Gala-Orbiting" Events

- Private, VIP, Pre-Gala Meet and Greet with Buzz Aldrin, astronauts and celebrities
- Tour of Reagan's Retired Air Force One with Buzz Aldrin prior to the gala
- Admission to a private, VIP gala after-party, with Buzz Aldrin
- (2) Two invitations to all BAV supported Apollo XI Anniversary events in addition to the Gala, when applicable.

Gala Photo Opportunities:

- Professional photo with Buzz Aldrin for all guests
- Special photo op boarding Air Force One, recreating the famous pre-board "wave" of the President and First Lady
- Buzz Aldrin's Autograph on YOUR GUESTS' special gala photo

Tickets are limited and will be sold on a first-come, first served basis.

Event Presented by Buzz Aldrin Ventures in Support of Human SpaceFlight Institute, a 501(c)(3), nonprofit organization.

Sponsorship, over fair market value, should be considered a tax-deductible donation.



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SPONSORSHIP FORM (PLEASE COMPLETE):

Sponsorship Levels: \$250,000 Presenting (1), \$100,000 Galaxy (2), \$50,000 Moon, \$35,000 Star, \$15,000 Table

Company Name/ Sponsorship Level			
Name	Email	Phone	
Address			
Credit Card Number		Exp Date	CIV

Sponsorships are limited and available on a first-come, first-served basis * Completed sponsorship form does not guarantee your space *

To secure your sponsorship email or mail completed form by June 1, 2019 to Linn LeBlanc at Linn@BAVmail.com or call 321-430-1550

