



The OFFICIAL Apollo XI 50th Anniversary Gala
Featuring Buzz Aldrin
Ronald Reagan Presidential Library
July 13, 2019
SPONSORSHIPS



Apollo XI 50th Anniversary Gala PRESENTING Sponsor - \$250,000
(Only One Available!)

Top Benefits:

- Category Exclusivity
- **Dr. Aldrin on-site visit to your home or office**

Marketing Benefits:

- Gala title rights (i.e. Presented by...)
- Inclusion in all Buzz Aldrin Ventures (BAV) marketing material promoting the 50th anniversary (social media posts, press releases, website announcements, event invitations, etc – over 2 million monthly impressions)
- Top recognition on RoadtoApollo50th and BuzzAldrinVentures websites.
- Right to use Buzz Aldrin's name in company literature and marketing material promoting sponsorship status for the entire year, with BAV approval
- Full-page, four-color ad in Apollo XI 50th Anniversary Gala Program
- Opportunity to make opening remarks during gala program or company verbal recognition
- Inclusion on "evening-of" Gala Signage
- Name or logo on alternating display during Gala
- Inclusion of company item in Gala guest takeaway

Gala Benefits:

- (34) Thirty-four VIP tickets into Reagan Library Air Force One Pavilion the evening of the gala
- (2) Two seats at **Buzz Aldrin's** head table
- (4) Four, Astronaut hosted head tables with reserved, preferred, premium, central seating
- Complimentary valet parking for all guests
- Pre-Gala Reception and four-course meal, to include beverages, underneath Air Force One
- Apollo XI Program where **Buzz Aldrin** will personally reflect on his mission
- Access to an exclusive Apollo XI Memorabilia Silent Auction

Special "Gala-Orbiting" Events

- Private, VIP, Pre-Gala Meet and Greet **with Buzz Aldrin**, astronauts and celebrities
- Tour of Reagan's Retired Air Force One **with Buzz Aldrin** prior to the gala
- Admission to a private, VIP gala after-party, **with Buzz Aldrin**
- (4) Four invitation to all BAV supported Apollo XI Anniversary events in addition to the Gala, when applicable.

Gala Photo Opportunities:

- Professional photo **with Buzz Aldrin** for all guests
- Exclusive photo op boarding Air Force One, with **Buzz Aldrin**, recreating the famous pre-board "wave" of the President and First Lady
- **Buzz Aldrin's** Autograph on YOUR GUESTS' special gala photo

Tickets are limited and will be sold on a first-come, first served basis.

Event Presented by Buzz Aldrin Ventures in Support of
Human SpaceFlight Institute, a 501(c)(3), nonprofit organization.

Sponsorship, over fair market value, should be considered a tax-deductible donation.



**The OFFICIAL Apollo XI 50th Anniversary Gala
Featuring Buzz Aldrin
Ronald Reagan Presidential Library
July 13, 2019
SPONSORSHIPS**



SPONSORSHIP FORM (PLEASE COMPLETE):

**Sponsorship Levels: \$250,000 Presenting (1), \$100,000 Galaxy (2), \$50,000 Moon,
\$35,000 Star, \$15,000 Table**

Company Name/ Sponsorship Level

Name

Email

Phone

Address

Credit Card Number

Exp Date

CIV

\$_____ Amount Other forms of payment: ____ Check Enclosed or ____ Invoice Me

Make checks payable to: Buzz Aldrin Ventures and send to 401 Wilshire Blvd. PH Santa Monica, CA 90401

***Sponsorships are limited and available on a first-come,
first-served basis***

**** Completed sponsorship form does not guarantee your
space ****

**To secure your sponsorship email or mail
completed form by June 1, 2019 to
Linn LeBlanc at Linn@BAVmail.com or
call 321-430-1550**

